

Why has the energy transition failed?

BRERA ART GALLERY
Braidense Library Hall

March 11th / 2025 / 11 am



Organised by

Sedes H



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• Why has the energy transition failed? •

Chaired by:

Gioele Magaldi (Chairman & Ceo Sedes H)

Moderated by:

Giovanni Caprara (Scientific Editor at Corriere della Sera))

Presidency Table:

Maria Alberta Viviani Corradi-Cervi (Director of Institutional Relations Sedes H), **Andrea Giannotti** (Director of External Relations and Communication Sedes H), **Carla Rossella Viviani** (Press Officer Sedes H), **Eliseo Bianchin** (Vice President Sedes H), **Marco Moiso** (Chief Marketing Officer Sedes H), **Mario Resca** (Manager), **Luigi Fabbri** (Politician and occupational physician), **Antonino (Nino) Galloni** (Economist, Member of the Board of Directors Sedes H), **Giovanni Pecoraro-Carpeoro** (Lawyer, Essayist, Member of the Board of Directors Sedes H), **Sergio Magaldi** (Lawyer, Essayist, Member of the Board of Directors Sedes H), **Emilio De Virgilio** (Music Producer, Sound Engineer, Director of the Department of Arts, Music and Entertainment Sedes H), **Daniele Cavaleiro** (Entrepreneur, Member of the Board of Directors Sedes H, Director of the "Mission Benefit" Department Sedes H); **Antonello Delle Monache** (Director of Security and Union Relations Department Sedes H), **Massimo Rocchini** (Director of the Human Resources Department Sedes H), **Mario Mattioli** (Co-Director of the Sports Department Sedes H), **Massimo Della Siega** (Co-Direttore Dipartimento Sport; Fondazioni e Associazioni; Health & Wellness Sedes H), **Francesco Tacconi** (Co-Director of the Foundations and Associations Department Sedes H), **Stefano Visconti** (Co-Director of the Health & Wellness Department Sedes H), **Vanni Oddino** (Director of Legal Affairs, Contracts and Taxes Department Sedes H), **Massimo Porcedda** (General Advisor Digital Media, Web, Design Identity), **Enrico Fardella** (General Advisor Sedes H for Political Science), **Carlo Dami** (Head of the Board of Directors, Secretariat and Deputy Director of Human Resources Department Sedes H), **Roberto Hechich** (General Advisor Sedes H for Geopolitics), **Massimo Deiana** (Co-Director of the Department of Real Estate Acquisitions, Management and Restructuring Sedes H), **Irene Sabatino** (Co-Director of the Department of Real Estate Acquisitions, Management and Restructuring Sedes H), **Giovanni Laudicina** (Member of the Board of Directors Sedes H).

The event will explain why the **energy transition has stalled and how we can revive the economy, society, culture, and healthcare** with **groundbreaking Italian technologies for hydrogen production**—not just **fully green, safe, and efficient, but also abundant and cost-effective**.

Introducing **Sedes H (Society for Democratic and Sustainable Energy – H)**, a **newly founded Italian company with a global vision, led by Chairman & CEO Gioele Magaldi**, philosopher, historian, and political scientist. A distinguished **panel of bankers, investors, industry leaders, policy makers, entrepreneurs, academics, clergy, and journalists** will engage in a thought-provoking discussion.



The event will start with the presentation of the book: **“Hydrogen Renaissance: How Sedes H solves the UN 2030 Agenda and the European Green Deal”**, MRR Editions, edited by **Gioele Magaldi** and AA.VV. Will follow the

Press Conference

addressing the **fake green; matter and unveiling Sedes H’s groundbreaking hydrogen technologies—designed to enable safe, decentralized, and cost-effective global hydrogen production and distribution.**

Before and after the Press Conference, the following speakers **will discuss the topics of the Event and the material, spiritual, ethical, social, cultural, political, geopolitical, macroeconomic and environmental implications:**

Chiara Boni (Stylist and entrepreneur), **Mario Boselli** (President of Prestitalia Spa and Top Manager), **Danilo Broggi** (Manager), **Alessandro Colucci** (Manager and Politician), **Enrico Fardella** (Academic), **Nino Galloni** (Economist), **Lella Golfo** (President Marisa Bellisario Foundation), **Sergio Harari** (Academic and Head of Pneumology and Medicine), **Armando Lanza** (Manager), **Michele Lombardo** (Head of Cardiology Milan), **Pietro Lucchini** (Top Manager Banca Intesa International), **Pietro Lunardi** (Entrepreneur and former Minister), **Sergio Magaldi** (Philosopher and Writer), **Giovanni Mantovani** (Councillor of the Bank of Italy Verona Office and Senior Adviser Strategic MP of Milan), **Mario Mattioli** (Sports Journalist), **Mariangela Padalino** (Manager A2A and Politics), **Gianfranco Pecoraro-Carpeoro** (Lawyer and Essayist), **Andrea Pontremoli** (Top Manager – Dallara Automobili), **Michelangelo Al Rajhi** (Philosopher, Secretary of the Department Young MRR), **Mario Resca** (Top Manager), **Claudia Granati Buccellati Rinaldi** (Honorary Consul of Panama and Consultant Bank of Italy), **Patrizio Rinaldi** (Board Member IFIGEST Bank – High Finance Manager), **Giovanni Castellini Rinaldi** (Writer), **Angelo Russello** (Constructor), **Massimo Della Siega**, (Medical Director, Sports Manager), **Giuseppe Spallino** (Management Officer of the Department of Labour Sicily), **Lucio Stanca** (President of Aspen Junior Fellows and former Minister), **Patrizio Dei Tos** (Industrialist and President of Confindustria Serbia), **Emanuele Zorino** (Mayor of Aquileia)





There will be presented two projects, one curated by **Mario Mattioli and Massimo Della Siega**, the **Project "Sport Sedes H 2025-2031"**, and the other, curated by **Emilio De Virgilio and others**, the **Sedes H Project "Live H"**: a **very ambitious program of musical events which, from Rome and Milan, will culminate in a worldwide performance at the Wembley Stadium (London-UK) and at a stadium in Philadelphia (USA)**: we will try to opt for the "Lincoln Financial Field" or other suitable structure) **to emulate the 1985 "Live Aid" which was curated by Bob Geldof.**

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At 1.15–1.30 pm, a Risotto alla Milanese will be offered with appetizers, drinks and mineral water, and finally coffee and biscuits.

A toast will be made with Prosecco Docg "Grappoli di Luna" offered by Sarah Dei Tos – "La Vigna di Sarah"

To attend the Event (places are limited and many are already reserved, by personal invitation), send the request to:

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